

Broadmedia & Entertainment

Inter BEE 2022

Makuhari Messe : November 16 (Wed)~18 (Fri)

Archive : November 1 (Tue)~December 23 (Fri)

Online Advertisement Menu



www.inter-bee.com



Support sales promotions and information transmission and make the most of Inter BEE's information transmission functions.

Option 1: Inter BEE Magazine Article Ad

- Visitors: **523,283** Session ● Facebook Follower: **5,569**
- Newsletter: **89,361** Sent ● Twitter Follower: **3,239**

The Inter BEE News Center team will produce articles and videos, which will be posted on the official website as PR articles for information dissemination. Articles will also be posted on Inter BEE's official Facebook and Twitter pages and distributed via HTML mail magazines.

< Articles with images and text > INTER BEE MAGAZINE Article Advertisement

Fee : JPY **275,000** (Tax Incl.)

※A reporter will interview you in an online conference or by phone and write an article.

- ◇ **Details:**
- **Dates:** October 3 (Monday) to November 11 (Friday)
- **Publication Period:** 1 Week
(Please select your desired period on the application form.)

■ **Number of newsletter distributed:** Once

■ **Application deadline:** **9/30(Fri)**

※Please apply at least three weeks prior to the desired publication period, as interviews and article preparation will be required.



HTML Newsletter sent to Inter BEE Visitor Database

Increase exposure, maximize exhibit effectiveness, and access your own exhibitor details page in the shortest possible time.

Option 2: Top Page Logo Banner Ad

Fee : JPY **1,100,000** (Tax Incl.)

◇ Details:

- Image size (PC / Smartphone):
 - width 600px, height 300px
 - ※ PC display size: 371px (width), 186px (height)
 - ※ The image will be scaled up or down to maintain the aspect ratio for responsive display.
 - ※ When using a smartphone, the images will be lined up vertically one by one.
 - ※ In the case of a large number of applications, they will be rotated.
 - ※ It will be released on November 1st.
- Application Deadline : **9/30 (Fri)**



Increase exposure and maximize the effectiveness of your exhibit and increase traffic to your exhibitor details page.

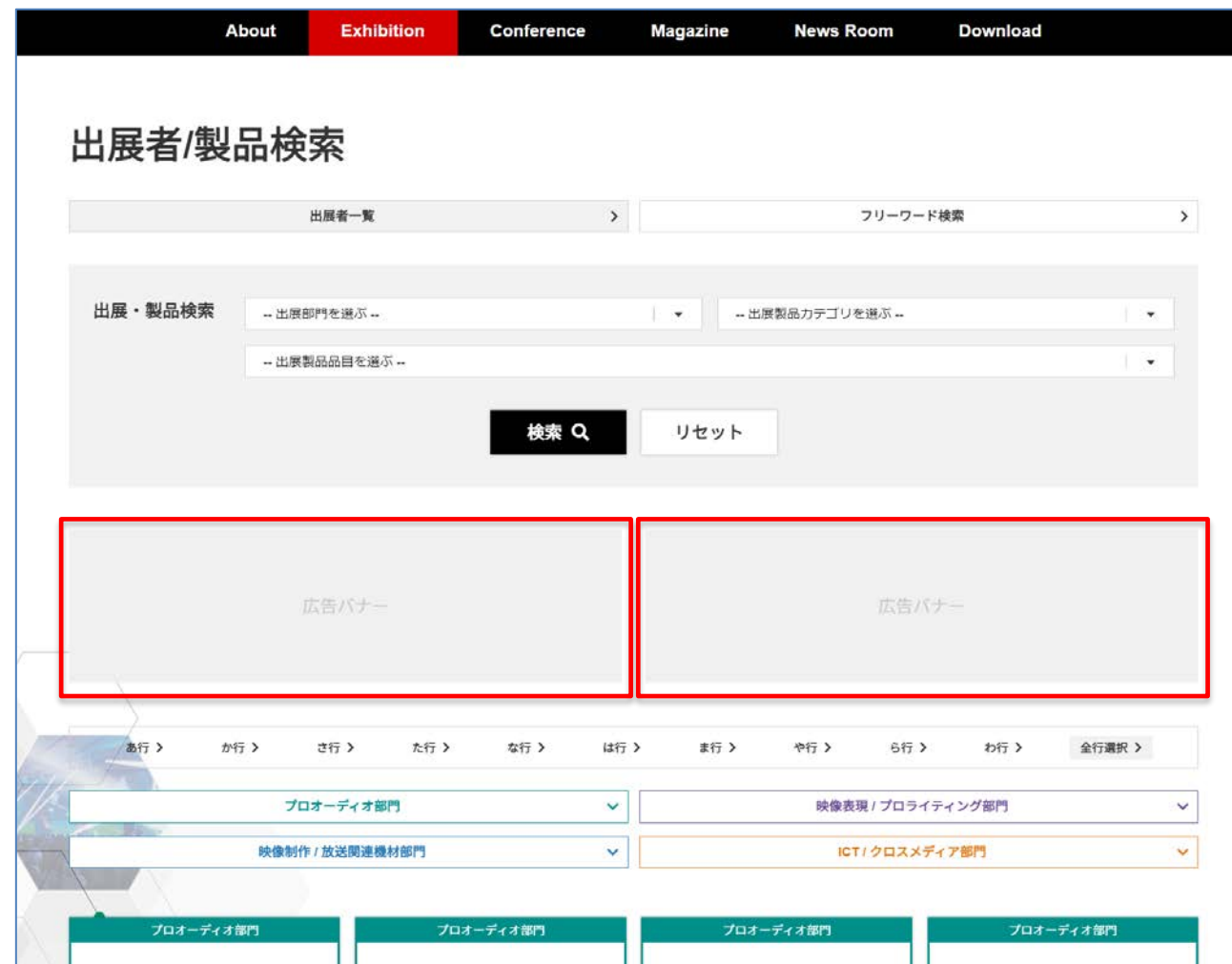
Option 3: Exhibitor List Banner Ad

Fee : JPY **550,000** (Tax Incl.)

◇Detail:

- Image size (PC / Smartphone):
width 855px, height 255px
- ※ PC display size: 458px (width), 137px (height)
- ※The image will be scaled up or down to maintain the aspect ratio for responsive display.
- ※When using a smartphone, the images will be lined up vertically one by one.
- ※In the case of a large number of applications, they will be rotated.
- ※It will be released on November 1st.

■ Application Deadline : **9/30 (Fri)**



Application deadline: **9/30 (Fri)****■ Option 1: Inter BEE Magazine Advertisement**

- Please the box below if you wish to apply for the Magazine Advertisement.

Please indicate the number of applications..

 INTER BEE MAGAZINE Article**JPY 275,000** (Tax Incl.) ×

※ A maximum of two applications per exhibitor is allowed.

- Please select the appropriate box for your desired period

※ Please contact the Japan Electronics Show Association for more information on availability.

Article Period	Slot	Article Period	Slot
1 st Week of Oct. - First	<input type="checkbox"/> M-1	4 th Week of Oct. - First	<input type="checkbox"/> M-7
1 st Week of Oct. - Second	<input type="checkbox"/> M-2	4 th Week of Oct. - Second	<input type="checkbox"/> M-8
2 nd Week of Oct. - First	<input type="checkbox"/> M-3	1 st Week of Nov. - First	<input type="checkbox"/> M-9
2 nd Week of Oct. - Second	<input type="checkbox"/> M-4	1 st Week of Nov. - Second	<input type="checkbox"/> M-10
3 rd Week of Oct. - First	<input type="checkbox"/> M-5	2 nd Week of Nov. - First	<input type="checkbox"/> M-11
3 rd Week of Oct. - Second	<input type="checkbox"/> M-6	2 nd Week of Nov. - Second	<input type="checkbox"/> M-12

■ Option 2: Top Page Logo Banner Ad **Top Page Logo Banner Ad****JPY 1,100,000** (Tax Incl.)

- Please the box below if you wish to apply for the Top page Banner Ad

■ Option 3: Exhibitor List Banner Ad

- Please the box below if you wish to apply for the Top page Banner Ad

 Exhibitor List Banner Ad**JPY 550,000** (Tax Incl.)

- Exhibitor

Exhibitor Name

- Representative / Billing Address

Company Name	<input type="text"/>		
Address	<input type="text"/>		
Department	<input type="text"/>	Rep. Name	<input type="text"/>
Tel	<input type="text"/>	E-mail	<input type="text"/>